

HERSHEY

BRANDED CAPPUCCINOS & HOT CHOCOLATES



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HERSHEY

BRANDED CAPPUCCINOS & HOT CHOCOLATES

BRANDED BEVERAGE BENEFITS

- Promise to deliver a consistent and expected value
- Consumer confidence in the purchase decision
- Attracts new customers
- Differentiates your beverage program

30%
lift in sales
over private
brands

ITEM NUMBERS

- **HERSHEY'S** Hot Chocolate: 21196
- **HERSHEY'S** Cookies 'N' Creme Hot Chocolate: 21195
- **HERSHEY'S** S'mores Hot Chocolate: 23152
- **REESE'S** Hot Chocolate: 123286
- **YORK** Cappuccino: 21194
- **ALMOND JOY** Cappuccino: 21193
- **HEATH** Cappuccino: 21197
- **ROLO®** Hot Chocolate: 123259

PRODUCT SPECIFICATIONS

- Case Packaging: (6) 2lb. pouches
- Shelf-life: 18 months

EQUIPMENT MERCHANDISING

- Flavor Tags
- Translites*
- Wobblers*
- Posters*



*Premium POS for purchase



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